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About Us

TM Middle East Medical Supplies was born giant being a subsidiary company of TM Middle East Trading LLC,

a company simply called the game-changer in the medical field. With an ambitious vision of changing the concepts that have been dominating the dental field for the last decades, TM Middle East managed to grab exclusive dealerships of products that can make the difference. TM Middle East managed to design bespoke solutions to its clients to enhance their businesses and develop competencies that far exceeds client expectations. It was honor to start our business with global leader company in the world of dental supplies that is Piro Trading International. In our first year in the market, we gain a prominent place in the UAE market with our innovative solutions that focus mainly on:

- 1. The efficient management of time in the dental practice.
- 2. Provide cost-effective solutions in line with the highest standards of quality.
- 3. Keep pace with the new technologies in the field of dentistry.
- 4. Provide the latest updates to the doorsteps of our clients.

Our selection to the brands or the products comes from our strong belief in the power of problem-solving particularly in fields that do not tolerate mistakes even the minor ones. Therefore, we could provide simple solutions to a number of major problems in the dental practice to create an atmosphere within the clinic in which the patient feels relaxed and free of any tension while the dentist can work with the lowest level of dependency on human assistance.

We understand that time is money but also we believe that actions speak louder than words. As a result we introduced the concept of color-coding in the dental clinics to save almost 20% of each patient's time.

Our strive towards excellence is an endless journey in which we use the trust of our client as the fuel to keep goingahead with commitment of providing the best services at the lowest possible cost. We believe that our clients are our partners so our success is theirs.

We are proud to be part of the development in the UAE and we hope that we can play an active role in the future of this good land on which more than 200 nationalities peacefully live and enjoy life to the full.

Word of the CEO

It is real pleasure of mine to be part of this company and play an active role in driving the success not only for TM Middle East but also for its clients whom I usually call "Our Partners". From the very first day, we have robust vision to be one the leading companies in the Middle East and we choose the UAE to be our Headquarters because we understand how his country has become a major hub for trade all over the word as well as being a fertile land for investment. Our mission is drafted to simply in a few words "to provide our clients with the latest and most effective solutions to enhance their medical practices"

When we talk about solutions here, we mean products, tools, devices, instruments and even concepts.

We definitely know that the mission is hard to achieve but we adore challenges. Our vision shall always be in front of us and our team is capable of achieving it. This is not just a hope, it is a promise and a commitment and I trust that we can do it.

Vision

To become one of the leading medical supplies company in the UAE

Mission

To provide innovative dental solutions that save both time and money for all dental practitioners

Strategic Objectives

- 1. To enhance the role of color-coding concept in the medical field.
- 2. To provide quality products that address the diverse needs in the marks
- 3. Optimal use of manpower and resources

Organizational values

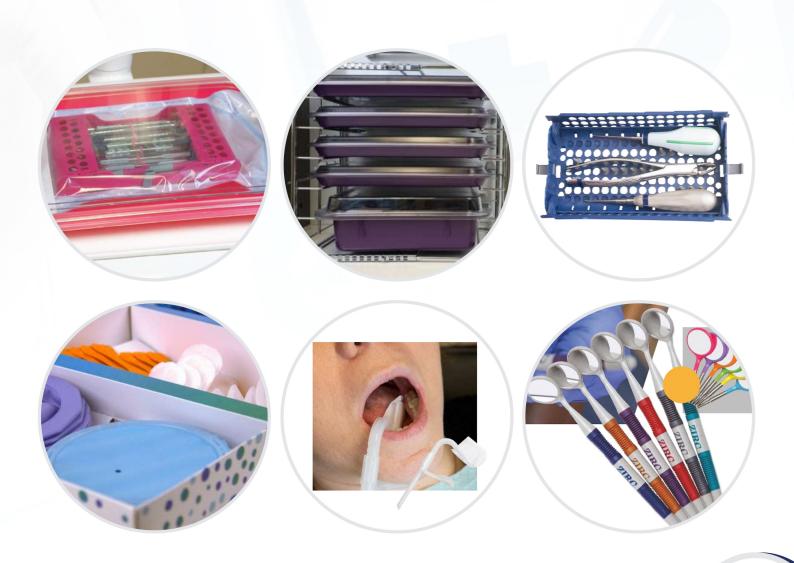
- 1. Honesty and integrity
- 2. Team work spirit
- 3. Courtesy and respect
- 4. Innovation
- 5. Credibility and accountability

Our Exclusive Products



Zirc manufactures innovative products that allow dental teams to be happier and work more efficiently. For over 50 years, Zirc's corporate headquarters have included manufacturing, distribution, and customer service in the dental industry. Located in Buffalo, Minnesota we have an amazing team of people who exemplify our core values of: Creativity, Finding Solutions, Integrity, Passion, Reliability, and Customer Focus. In addition to our Minnesota facility, our warehouse in Germany allows for quick product distribution throughout Europe.

We are proud of our extensive line of time-saving products that accomplish our goal to increase efficiency, reduce stress, improve infection control and elevate the patient experience in the dental practice. From our Color Method to get you organized, our innovative Crystal HD Mirror line that gives you extra brightness and visual acuity, or to our wide range of isolation products, we strive to help your patients to be comfortable and your team... happy!



Endodontic Products



Vista Apex is a market leader in Endodontic and Restorative solutions. Vista Dental, having been a market leader in Endodontic Solutions was looking to apply their chemical and biomedical expertise to its restorative line. With the acquisition of Apex Dental Materials, an innovation powerhouse was formed. Together, the Vista Apex team has a passion for being a trusted partner who provides quality solutions for our Clinicians.

Our Product Development team has over a century of combined biomedical, chemical engineering and Dental Industry experience. Our mission is working with and innovating for Clinicians, to achieve better patient outcomes.

We are guided by our four pillars of innovation.

- Clinician Involvement Partnering with respected Clinicians is at the forefront of the Vista Apex Innovation strategy. Our Chief Dental Officer has partnered with some of the brightest clinicians in Dentistry to create a Clinical Advisory Panel that helps steer our innovation pipeline.
- Operational Excellence Our relentless pursuit of Operational Excellence positions Vista Apex to harness the power of agile product development and ensure optimal quality standards.
- Industry Expertise Backed by over a century of combined success in the Dental Industry, our team is poised to understand your needs as they evolve.
- Quality Engineering From product design to distribution, quality engineering is at the core
 of our business. Our meticulous attention to detail and commitment to constant improvement
 create an environment for superior results.

At Vista Apex, we dream big and work hard toward our vision to make Dentistry better for everyone.



Implant



Key Advantages

- The material is Radiopaque so it allows the doctor to follow up the osteo-integration process with a simple x-Ray, this is not possible with Xenograft and allograft since the bone density of these product is the same or very proximal to the patient bone density.
- One of the key advantages of Adone over the other products in the Arab World that it is not extracted from PIGS which is an ethical issue and some dentists do not tell patients that most of the natural bones available in the market are from PIGS
- Our material is very hygroscopic so in contact with blood, PRP or saline solution, the material became all grouped being very easy to shape and to p

Advantages of against Autograft (removing bone from the patient)

- The doctors don't need to perform a second surgery to obtain the bone;
- Patient recovery is much easier and painless. Most of the patients who suffer from a bone harvest surgery complains about the hard pains from the local site where bone was harvested. This a chronic pain that can be avoided with the use of our bone substitutes;
- Time of surgery reduction;
- By reducing the time of surgery, we can imply that the costs associated with the procedure will also drop significantly.
- Most important is to emphasize the post op recovery from a patient that use our synthetic bone graft. Much easier since there is no pain associated with the bone harvest.

Advantages of our products against Allograft

- The bone graft material is synthetic, so there is no animal or human origin material in the final product.
- Since the product is synthetic there is no immunological risks to the patient; compared to the other products:
- Risk of rejection of the bone;
- Risk of transfer of diseases from the donor to the patient (spongiform encephalitis, HIV, hepatitis, among others), yes, it is correct that the donor bones are tested to see if the bone is contaminated, but there is always the possibility.
- There is no ethical issue associated, what I mean for this is that the patient can never recuse a synthetic bone graft, but they can recuse a xenograft of a allograft base on the origin.

Adbone vs Other Synthetics

- In relation to other synthetics our product has a pore size much higher (300 500 um) this allows the cells to colonize the graft really easy.
- As important as the pore size it is important that these pores be interconnected, this will allow to the cells, blood, nutrients among others to colonize the graft at a much deeper providing the Doctors a much faster osteointegration

Implant



From today's dentistry, digital photography is here to stay. For a long time the importance of patient source images for optimal esthetics in communication with the dental laboratory is known as vital assistance. Whether the documentation for health insurance, for forensic support for therapeutic analysis (orthodontics), to publish their own cases in the literature or philosophical before-after photography for patients: Appropriate equipment for high-quality photography is essential. Top equipment is essential for the high quality

In addition to the photographic equipment and training the intraoral mirrors is of particular importance. Thus, besides the proper technical conditions such as distortion, and color fidelity in the first place the handling of the mirror is important. This is the new improved intraoral Photo mirror set of Jacobi Dental Instruments and clearly it is important advantages over previously known systems.

Mist free mirrors through ventilation of the mirror surface
Brilliant image reproduction
Photo mirror on both sides
Proper focus your digital camera on the picture
The mirror can be used at both sides
Foolproof and safe handling
Image acquisition for maximum patient without interference
Mirror cassette provides the necessary comfort during sterilization (optional)



OUR CLIENTS



























TM MIDDLE EAST MEDICAL SUPPLIES is committed to quality standards not only in its exclusive products, but also for all other supplies that we provide for our clients. We do understand the importance of personal protective equipment in keeping both medical staff and patients safe particularly during the hard times we have been witnessing in the last few years. Therefore, we choose selected items known all over the world for their quality to offer for our clients these items include, but not limited to:



Medical facemask



Surgical gowns



Isolation gowns



Full Head Cover



Face shields



N95 masks



Nitrile gloves



KN95



Latex gloves



Hairnets and show covers



Nurse cap



3M N95

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